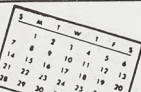




JOE THESE DATES ON YOUR

CALENDAR



Tues., Feb. 9 — Opening of photo exhibit on Sardinia by Sheldon Machlin. Cocktails 6:15 p.m.

Wed., Feb. 10 — Regional Dinner: West Indies. Dinner Dance and "Cruise" aboard the SS Victoria, alongside of Pier 42. Price: \$5.00. Members and one guest. Due to transportation difficulties, it is suggested that members drive their own cars to boat.

Thurs., Feb. 18 — Book Night: The Coming Political Breakthrough, by Congressman Chester Bowles, ex-Governor of Connecticut and U.S. Ambassador to India. Moderator: Ben Grauer. Panel to be announced. Cocktails 6:15 p.m., Dinner 7:00 p.m. Price \$3.00. Reservations, please.



Grauer

MEMBER AND ONE GUEST

Fri.-Mon., Feb. 19-22 — Conference for College Editors. Theme: "The Role and Responsibilities of the Press in an Era of Change."

SATURDAY CLUB SCHEDULE

Buffet — 12 noon to 8 p.m.

Price — \$2.00

Bar — 12 noon to 1 a.m.

Italian Trains Still on Time

Milan, Italy — Maria Callas won an argument with a press photographer and the police but she had to miss a train to do it.

The New York-born soprano was followed by photographer Manlio Lucentini when she left her home here last night on the way to catch a train for France.

When a policeman refused a request from Miss Callas that he arrest Lucentini, everyone concerned headed for the nearest police station. Authorities there finally agreed that Lucentini would have to answer to charges of infringing the singer's privacy.

By then the train had gone.

IAPA Hits Deterioration of Press Freedom in Cuba

William H. Cowles, President of the Inter American Press Association, said today the confiscation of the newspaper *Avance* by the government of Premier Fidel Castro "underscores the further deterioration of the press in Cuba."

Cowles, who is also publisher of *The Spokesman-Review* at Spokane, Wash., said in a statement that there were "no longer any independent newspapers in Cuba's provinces."

"There are only a few remaining independent newspapers in Havana which are raising their editorial voices in strong criticism of the Castro regime," Cowles said. "The IAPA hopes they will not be subjected to pressures like those which prompted Dr. Jorge Zayas, publisher of *Avance*, to go into exile, and which terminated with the seizure of his newspaper and of all his property."

The IAPA president said Castro repeatedly had "promised full, absolute and unrestricted restoration of freedom of the press in Cuba."

"His promises to that effect are just as much a matter of public record as his deeds that have contracted those noble statements," he said. "Those were the statements that helped to earn for him and for his movement the support of so many people throughout the Americas."

(Continued on page 2)

\$100,000 MARK TOPPED IN PRESS CENTER DRIVE Operation Mop-Up Begins

Pledges and checks from an enthusiastic OPC membership this week pushed the World Press Center fund drive past the \$100,000 mark, it was announced by campaign chairman Ben Wright.

Simultaneously, Wright reported the launching of "Operation Mop-Up" to secure pledges for the remaining \$35,000 needed to achieve the \$135,000 goal set for the "family" phase of the effort.

"We hope to be able to conclude 'Operation Mop-Up' as speedily as possible," Wright said. "Then, having demonstrated the Club's unity behind this project, we can solicit prospective corporate and foundation contributions."

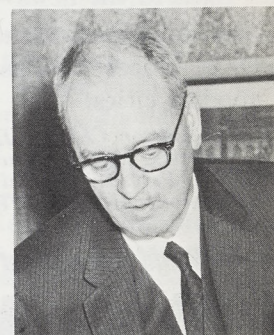
Wright further urged campaign workers not to slacken in their efforts to secure pledges from all members on their lists.

Once the member-solicitation has been completed, fund workers will seek to raise from outside sources the balance of the \$435,000 estimated cost to integrate present Club quarters at 35 East 39th St. with the virtually identical building next door purchased by the OPC early last year.

As the internal pledge campaign neared a successful topping-off of the "fever-chart" thermometer, fund drive executives reported that more than \$6,000 — or almost \$1,000 a day — was pledged last week.

"It is an extremely pleasant chore", a worker stated, "to open our mail and watch the pledge cards and checks fall out."

N. F. Allman, chairman of the Magazine Committee for the World Press Center Fund Raising Drive is high scoring divisional chairman for the week. "Judge" Allman has raised 79.2% of his quota with



Allman

contributions amounting to \$13,866 from 119 members out of the 417 in the magazine category.

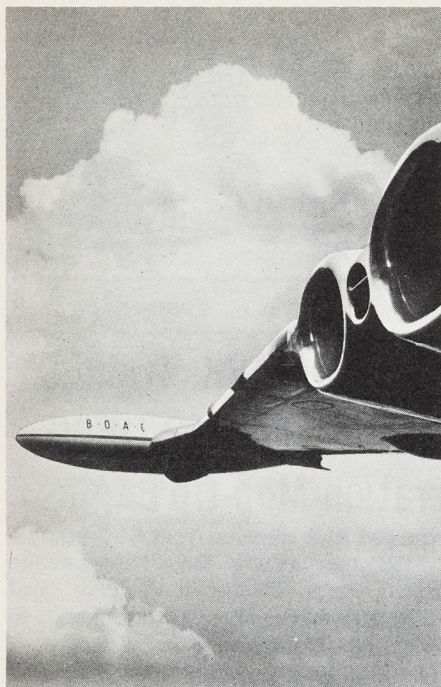
(Continued on page 6)

Foreign Relations Council Opens Fellowship Entries

The Council on Foreign Relations again is offering a resident fellowship to an American foreign correspondent for study and research at the Council in New York City and at a nearby university. The fellowship is for the academic year starting Sept. 15 and ending June 15, 1961.

Applications are open to U.S. newspaper, radio and magazine correspondents who are serving abroad or who have recently served abroad and who plan to return to foreign posts.

(Continued on page 7)



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OVERSEAS TICKER

BONN

The new president of the Foreign Press Association of Germany is George Vine of the *London News-Chronicle*. He succeeds Kurt Lachmann of *U.S. News & World Report*. Two of the nine board members are American, Jesse Lukomski of *Business International*, vice president, and your correspondent, AP, member-at-large.

Recent additions to the *Time & Life* staff in Bonn are Bill Rademacher, late of Radio Free Europe, Munich, and Bob Ball, transferred from Munich.

Stan Swinton, visiting AP executive from New York, stopped off briefly on his European trip at Bonn.

Among the visitors who came to town to do special reports on the anti-semitic incidents were Crosby Noyes, *Washington Star*, Paris; *Serge Fliegers*, *Hearst*, Paris, and Peter Webb, *Newsweek*, Berlin.

The new AFN (American Forces Network) staffer in Bonn is Sam Iker, a Chicagoan, replacing Ross Thomas, who has gone to Nigeria to do public relations work.

Herb Altschull

FRANKFURT

Millionaire publisher Axel Springer has bought a controlling interest in the Berlin Publishing House of Ullstein and Sons, it was learned today.

Springer, "Wonder-Boy" of the post-war west German newspaper world, was reported by informed sources to have bought as much as 75 percent of the shares of the Ullstein Company, which has been financially shaky for some months.

Price of the deal was not revealed, but financial experts speculated that it was well above the six million marks (\$1,428,590) which Springer paid in 1956 for a 25 percent interest in the firm.

The new deal gives him absolute control of the company, though members of the Ullstein family will continue to head the board of directors.

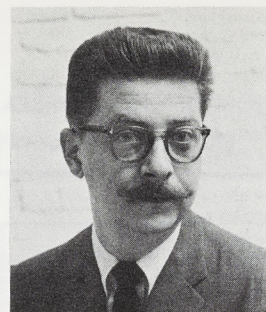
Springer, 48, has built a vast newspaper empire since the war, based on the *Tabloid Bild Zeitung*, Germany's largest newspaper with a circulation of more than three million.

He also owns the top-selling picture magazine *Der Stern* (*The Star*) and the Radio and Television Magazine "Zoer Zu" (Listen).

IAPA HITS (Continued from page 1)

"With the same moral authority with which the IAPA combatted the censorship of the Batista dictatorship, it will continue to deplore and denounce measures that tend to corrode freedom of the press in Cuba under the Castro regime or any other regime."

Machlin Shows New Faces (Some Old) at OPC



Machlin

An exhibition of Sheldon M. Machlin's photo-journalistic coverage of the international and American scene will open Feb. 10 at the Overseas Press Club. The theme is new and old faces of the world and

their impact on each other.

Machlin's work has appeared in magazines and newspapers and is represented in the Museum of Modern Art in New York City. His photo essay on the bandit town of Orgosolo, Sardinia, was first published in an 11-page portfolio in *U.S. Camera Annual's* 1957 edition.

The exhibition will close March 15.

Jamieson Dies After Post-Operative Relapse

Francis A. Jamieson, a 1933 Pulitzer Prize winner for his coverage of the Lindbergh kidnapping as Associated Press bureau chief at Trenton, N.J., died Jan. 30 in New York Hospital. He was 55.

Mr. Jamieson had entered the hospital after suffering a relapse from an operation for lung cancer that he underwent last September.

Since 1940 he had been associated with Gov. Nelson Rockefeller and was his principal political aide at his death. Mr. Jamieson's opinion was one of the governor's major considerations when he withdrew from the presidential race with Vice President Nixon.

Mr. Jamieson joined the AP in 1929 after reporting for the Kelly News Service, the Hoboken Jersey Observer and other papers. He left the newspaper field in 1935 to become a public relations specialist with John Price Jones, Inc., a fund raising firm. He entered the political field in 1940 when he handled publicity for the successful campaign of Charles Edison, the Democratic candidate for the New Jersey governorship.

In a tribute to his aide, Gov. Rockefeller said he was "...a remarkable human being with a rare combination of wisdom and humanity, intelligence, warmth-heartedness and love...." He was joined in that by the *New York Times*.

Your Overseas Press Bulletin Issue

Editor This Week Is:
Herb Coleman

Bulletin Committee Co-Chairmen:
Donald Wayne, Jess Gorkin
Managing Editor; Margaret Eklund

U. N. Press Group Argues 'Seek' vs. 'Gather' Issue

In a flurry of semantics, the General Assembly's Social Committee decided the status of foreign correspondents — they should "gather" news, rather than "seek" it.

Amending the resolution to use the word "gather," the measure was adopted by a 30-29 vote, with seven abstaining. The U.S. voted against the resolution when Martin H.A. Van Heuven said newspapermen — and lecturers, authors and tourists — should have the right to seek information in the countries they visit.

Lady Petrie, of Great Britain, pressed for the word "seek" on the premise that it meant probing into a situation and that public opinion was entitled to full information. She was joined by Dr. Jose Maria Ruda, of Argentina, who said "to seek" stressed the active side of news work, and "to gather" was the passive aspect.

On the other hand, the word "gather" found backing from Jamil M. Baroody, of Saudi Arabia, who claimed that "certain correspondents probe more than is permissible." He added that seeking the news could lead to violation of the "privacy to which nations have an equal right as individuals." Some correspondents, in his opinion, attempt to operate as "agents provocateurs" and in a "double role as journalists and agents of their governments."

F. D. R., Mrs. Perkins and the Judge



Two forces in the administration of President Franklin D. Roosevelt — Judge Samuel I. Rosenman, F.D.R.'s special counsel and speech writer, and Mrs. Frances Perkins, Secretary of Labor from 1933 to 1945 — participated in the OPC's Book Night discussion of *The Human Side of F.D.R.* Seated with Judge Rosenman is Miss Pauline Frederick, NBC news, the panel moderator. With Mrs. Perkins are the book's co-authors, Ralph G. Martin, left, and Richard Harriott.

PEOPLE & PLACES

Greg MacGregor left Hong Kong early this month, home-bound with his wife and small son. He'll vacation en route in Japan and in California, reaching New York the middle of February. His next assignment will be on the city side. Last New Year's Eve Greg ended a two-year term as president of the Hong Kong Press Club, the only reporter to have held the job for more than a single year . . .

Abe Rosenthal, evicted from Poland last November, has moved to Geneva with his wife and their three children. He's the first full-time staff man to be assigned to Switzerland since Mike Hoffmann left *The Times* in 1956. He'll cover news out of Geneva — which is European headquarters of the United Nations and meeting place for various international conferences — and will be available for assignment in other parts of Europe as need arises.

Pat Michaels may be investigated for getting two men hunted in gangland killing to surrender to him before live TV cameras before they surrendered to police . . . James Winchester, King Features, just returned from 10 days reporting trip in Jamaica . . . Christopher Noel Buckley leaving *Forbes Magazine* to become manager of *Printed Services* for De Witt Conklin . . . B.B. Kreisler back from a film session in Spain and France . . . Roland Gammon took his annual band of posh pilgrims to Bethlehem for Christmas and Delhi for New Years.

Lillian G. Genn's articles on *New Hope for Troubled Workers* now being released by United Features Syndicate has brought her a book offer . . . Gene King, U.S. programming director of Radio Liberty, outlined the anti-Communist network's role in communicating with the peoples of the Soviet Union in a speech at Ohio State University . . . Cornelius Ryan's photograph and excerpts from his book, *The Longest Day*, appear on a page of the Feb. 2 edition of *Vogue*.

Carl Bakal, recently released from New York Hospital, has a tape-recorded interview with Dr. Edmund Bergler, *A Psychanalyst Looks at the World of Fashion*, in the Feb. *Cosmopolitan* . . .

Tom Compere's *Navy Blue Book* is now rolling from the presses. It is the first authoritative volume to present the complete Navy story . . . Harold Lavine, senior editor of *Newsweek*, off to Cuba on assignment . . . Les Barry's book, *Hasselblad Photography*, is the first on the Swedish-single-lens-reflex camera. Carol Weld's first trade piece appeared in the Dec. 59 issue of *National Hardwood Magazine*.

Russell Jones to Beirut, replacing Richard Kallsen as Middle East correspondent for CBS-News . . . Evans F. Houghton moving to Boston as P.R. ac-

(Continued on page 5)

CLOSING DATE

FOR BULLETIN COPY

Feb. 13 issue — Mon., Feb. 8 at noon

The Wayward U. S. Press - Hungarian Version

TEN MINUTES ON THE AMERICAN PRESS

By Jenő Rande

This Communist view of the American press, broadcast by Radio Budapest on January 22, was monitored by Radio Free Europe. The commentator was Jenő Rande, Radio Budapest's official correspondent at the United Nations since 1957. Although the Soviet bloc has adopted a conciliatory "co-existence" line in its western-directed propaganda, its internal propaganda has retained a virulent anti-western approach, especially in regard to the American press, which is attacked constantly as a chief promoter of the Cold War. This commentary for the people of Hungary is a classic example.

On the day Khrushchev arrived in the United States I was among the crowd of newsmen watching television in a room of the U.N.'s press center. I was struck by one sentence which kept recurring: "the reception is courteous but cool." Reporters stationed along Khrushchev's route from the airport to Washington kept parroting the same sentence: "The reception is courteous but cool." These words too were characteristic of the newspaper accounts of the visit for weeks, just as they had been used in preparing the American public for the reception: the Soviet Premier is to be received courteously but coolly.

Thus did they drum the lesson unanimously into the American newspaper readers. It is a different matter that the reception, besides staying courteous, kept losing its coolness until the public even broke through the barriers during the second half of the route.

U.S. Press Freedom

I was mostly interested in finding out where the uniformity in the American press, which so often and proudly emphasizes its factuality, independence and especially its freedom, came from, I had my opinions on the subject previously as this was not the first time that the uniform tone of the various newspapers puzzled me. First of all, I was interested to know where, from and how the papers received their instructions. For three months, I talked and argued with my American newspaper friends on the freedom of the American press until I pieced together the following:

It happens that the State Department interferes directly in the work of the newspapers. Before the visit of an important foreign statesman, the State Department sends a letter to all the newspapers requesting them to deal with the event in such and such a form. This is direct guidance. The indirect guidance is done mainly through the big news service bureaus, whose close connections with government agencies and busi-

ness circles is quite evident. This way is much more subtle.

Editorials Reviewed

In the one or two slack hours of the afternoon, these bureaus publish newspaper reviews of more or less important papers; and, as a newspaperman told me, only a fool does not realize why the editorial of some off-beat small town newspaper is being reviewed — it is done because that article conforms best with the line of the moment.

But all these are the less important means. The most important is that the newspaperman himself has to know what to write, in what manner, and what the content is to be, otherwise he cannot be a newspaperman at the given paper. Each newspaper has its own characteristics. One aims for factuality, like, for example, the *New York Times*. This factuality is of course, clearly one-sided. The Hearst newspapers search for the sensational, for crimes, report news entirely without foundation, as for example the case of Bang-Jensen, who became notorious in connection with the hearings of the Hungarian refugees. They stated he did not commit suicide but was "eliminated by the Reds." There was no proof of this but such titles are more effective and more papers are sold. The reporter knows what the editor, the editor-in-chief and the owner of the newspaper expect of him. If he did not know, he would not have the job.

And the editors, editors-in-chief, the owners of newspapers, radio and television stations have a weapon in their hand due to the fact that the newspapermen, and reporters on the whole, are not steady employees but have contracts for a determined length of time, such as for six months. The contract expires soon, and then the newspaperman is in complete uncertainty whether the contract will be renewed or not. To induce them to renew it, he tries to win his editor's confidence. Outside of this, of course, he is completely free and writes whatever he wants to.

'Only the Greatest'

But, someone could argue, this cannot be quite so as the American press often criticizes the government. Yes, that is true. But all American newspapermen agreed with me that only the greatest such as Lippmann, the Alsop brothers, Sulzberger, Harry Schwartz and James Reston had the right to criticize — and they also never criticize the basic issues. They don't argue against the fact that something has to be done that the government has decided upon. All they argue is how and when it should be done, in what manner or what speed. In basic issues the American press does not criticize its own government. It likes to do so, however, very much and very un-

justly to other governments. Characteristic of this is an editorial of the *New York Times*, in which it attacks Poland sharply because the Polish government expelled Times reporter Rosenthal. In vain did the *New York Times* shout to the world, there is no freedom of the press behind the Iron Curtain.

At the same time, the expelled reporter showered Poland with slander, and a series of television reports at the same time showed Poland as if it were solely the country of hooligans, crazy for rock and roll. And, curiously enough, the debate on the freedom of information was held just at that time in the U.N. where the socialist countries raised their voices against war propaganda.

'Press in Turmoil'

The Americans, on the other hand, were of the opinion that a newspaperman has the right to write everything, emphasizing everything, not the truth alone. A stream of newspaper articles appeared against any form of curtailment of the freedom of the press, condemning any effort which would limit newspapermen to writing the truth. And while the American press was in turmoil a debate, such as the Americans certainly did not expect, took place in the U.N.

The delegates of several Latin American countries spoke, telling of their experiences with the activities of American newsmen, who seeing the country from the window of an airplane only, sit down and write sensational revealing reports. Delegates of the Arab countries protested against American reporters who write not only what they see, but also add all that they imagine, distorting the truth completely. No matter how American newspapers distorted the facts, this debate did not bring much honor to American journalism and to the so often mentioned freedom of American information.

Letters to Khrushchev

Let me tell you of a personal experience characteristic of this. Before the debate of the Hungarian issue last fall, the American press and television started a big campaign. As they knew no facts, they gladly received false reports. An American master of ceremonies of a television show, E. Sullivan, excelled in this. One Sunday night between acts, he asked the public to send letters to Khrushchev in behalf of 150 Hungarian youths, who were sentenced to death, as he said, for participating in the Hungarian revolution and now awaiting to be executed when they were of age.

These reports were resoundingly repudiated by a member of the Hungarian delegation in the U.N. What happened then? Not a single *New York* paper mentioned anything of the repudiation. And Sullivan did not mention a word of the — obviously to him unpleasant — refusal.

Five O'Clock Tea A Toute Heure

When you pick up a French, German, Italian or Swedish newspaper these days, you are likely to find a sprinkling of English words, according to the Associated Press London Log.

Teddy boy, jets, drinks, cocktails, vamp, party, pipeline, teenager, boss, trend, show, new look, best seller, okay, weekend, blue jeans, gangster, missiles, leadership, goodwill tour, copyright, shopping and scores of other American or English words and terms are becoming quite commonplace.

It is a trend which has been growing in the European press since World War II.

Why? Often, European newsmen and newspapers are borrowing such words because they lack a better one in their tongue.

"These words have been accepted because they are short, practical and self explanatory", commented Werner Holzer, managing editor of the *Frankfurter Rundschau*. "Naturally, there are some editors who try very hard to avoid foreign words or expressions if they can find a proper German equivalent."

He said that there was no firm effort discernible anywhere among German newspapers to cleanse the language of foreign colloquialisms which have been slipping into the language since the end of the last war. They have been absorbed like a great number of French words and expressions in earlier centuries.

Paris said French editors, despite a general effort to keep Americanisms and Anglicisms out of news columns, have been waging a losing battle against them for years. But some have given up only part way. They use the expressions with a French spelling. One example: roquette for rocket. The French also have accepted a phrase such as "five o'clock tea" in everyday usage, often combined with the French phrase "a toute

heure". It then becomes "five o'clock tea at all hours".

While Anglo-Americanisms are beginning to embed themselves in the French press and conversation, French literature does not find itself engaged in borrowing and conversational purists avoid bastardization of the Gallic tongue.

The list of English words being borrowed by Italian journalists is long and growing every day, Rome said, but no one seems to mind. With more and more Americans and Britons visiting Italy, more and more Italians have learned English. "Editors therefore feel that their Italian readers get an intellectual lift when they come across an English term they know in a newspaper story," Rome said. "And those Italians who may not know the words apparently do not wish to admit their lack of knowledge. At least they are not complaining, editors say."

In Scandinavia, too, English words are taking over in many instances.

"One of the main reasons is that the Swedish language, for instance, is so short of words," Stockholm reported. "There is a paucity of vocabulary in all Scandinavian tongues and while the nations of the northern tier move ahead faster than many others in adopting Anglo-American 'things', they have no way to describe those 'things'".

PEOPLE AND PLACES (Cont'd f. p.3)

count exec for Doherty, Clifford, Steers & Shenfield . . . Edward A. Walsh, Head of Journalism at Fordham, had contributions published in recent supplements of *The N.Y. Times* and *The N.Y. Herald Tribune* . . . David Shefrin, CBS News, back from a visit to Puerto Rico where he reports finding one of the pleasantest mountain towns anywhere in the world, at Barranquitas.



CBS News Foreign Editor **Ralph Paskman**, Bulletin editor, to Rio de Janeiro to make arrangements for coverage of President Eisenhower's trip to Latin America. Paskman will go over entire route in

Brazil, Argentina, Chile, and Uruguay during the first two weeks in Feb. Then return to Brazil to await presidential party and go the distance again with other CBS staffers. He will return to N.Y. on March 5th.

Brookfield Journal, Newell Rogers, editor, won top 1959 award for general excellence in its circulation class at New England Weekly Press Assn., Boston

Pat Morin Looks Back from Shanghai to Elizabeth

Relman (Pat) Morin has written a series of six articles for *Editor and Publisher*, reminiscing on his 25 years of around-the-world reporting for the Associated Press. The series starts today.



Morin, twice winner of a Pulitzer prize, is writing on the high spots of his career, from his first bylined story in Shanghai to his coverage of the Little Rock school story, and from a Japanese internment camp to the coronation of Queen Elizabeth.

Equal Justice

Progress towards the achievement of first class citizenship for Negro Americans has been the most important social advance in our nation during the past two decades.

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'Critical' Korean Paper To Resume Publication

Seoul, Korea — Suspension of the Catholic daily newspaper, *Kyunghyang Shinmoon*, which has been critical of the government, will be lifted soon, a top government official said last week.

Chun Sungchun, director of the Korean Office of Public Information, gave no date for resumption of publication but said it would not be before the presidential election. The newspaper has been shut down for nine months.

Newhouse Family Gives New Center \$2 Million

Syracuse University has announced that the S.I. Newhouse Foundation, established by Mr. and Mrs. Samuel I. Newhouse, has given \$2 million for construction of a communications center at the university. The gift, first of a projected series, will also provide for graduate journalism fellowships, research and other allied activities.

The Newhouse Communications Center is expected eventually to provide "academic programs international in scope," including the enrollment of foreign journalism students.

Medical Reporting Awards

Entries for awards for outstanding medical news reporting in newspapers, magazines and broadcasting during 1959 are now being accepted by The Albert and Mary Lasker Foundation, 405 Lexington Ave., New York 17, N.Y. Each award includes a \$2,500 honorarium, citation and silver statuette. Presentation will be made April 28 at the Sheraton-East Hotel in New York City.

\$100,000 (Continued from page 1)

As part of "Operation Mop-Up", an all-out telephone solicitation program will begin next week.

Preceded by a personal letter from Past President Bob Considine to some 1,500 OPC members who have not yet returned their pledge cards, the telephone program will find volunteers making calls to persuade member-prospects to sign and mail in their pledge cards.

Members who have enlisted in the telephone corps include Sumner P. Ahlbum, Dick Anderson, Donald Bolles, Dixie Love Dean, Hildegard Fillmore, Louis Garcia, Lillian Genn, Lucy Goldsmith, George Goodsitt, A. C. Hancock, Col. John Kelly, Henrick Krogus, W. K. McCulloch, Robert Queen, Mark Rutman, Tom Simonton and John Woods.

Others willing to join the telephone corps, using either headquarters, office or home telephones are asked to call Miss Ann Sheffield at LE 2-0964.



**JULIEN
BRYAN**

"Miracle in Poland"

JULIEN BRYAN will show his amazing new film on the Siege of Warsaw in 1939 and his discovery of 25 of his wartime friends in 1958 and 1959.

(See "LOOK," September 1st issue)

CARNEGIE HALL—5:30 p.m. Sunday
February 14th

ACADEMY OF MUSIC—8:00 p.m. Feb. 12
Philadelphia 2:00 p.m. Feb. 13

ORCHESTRA HALL—April 1-2-4
Chicago 8:00 p.m.

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COLLEGE EDITORS CONFERENCE WILL DISCUSS ROLE OF PRESS

Theme of the second annual College Editors Conference scheduled for Feb. 19-22 will be The Role and Responsibilities of the Press in an Era of Change, chairman Ruth Hagy Brod has announced.

Registration will be Friday at 7:30 pm at the clubhouse. A full quota of 120 editors will be greeted by OPC president John Wilhelm and National Student Assn. president Don Hoffman, University of Wisconsin.

All student participants will be here on scholarships covering partial cost of transportation and all living expenses in New York provided by the National Foundation for Youth and Student Affairs, *Seventeen Magazine* and *Time, Inc.*

Sponsoring the Saturday luncheon is *Seventeen Magazine* (Mrs. Enid Haupt, editor and publisher). *Time, Inc.* (James A. Linen, publisher) will sponsor the Saturday banquet.

Speakers for the Conference, which will include two days of area seminars, will appear on television. Dorothy Gordon's "New York Times Youth Forum" (NBC) and "College News Conference" (ABC) will credit the Overseas Press Club for its co-sponsorship of the event.

Sunday dinner will be sponsored by The Foundation for Youth and Student Affairs and "College News Conference."

Areas to be covered in the seminars, which will be panelled by prominent OPC members, include Latin America, Asia and the Far East, Africa, Europe and the USSR, and the Middle East.

James Sheldon, OPC Coordinator of Committees, is co-chairman with Mrs. Brod. Miss Madeline Ross has been appointed vice-chairman for the affair. Committee members are Jean Baer, Anita Diamant Berke, A. Wilfred May, Adolph L. Seton, Mary Johnson Tweedy, James T. Harris, Ben Cohen, Dorothy Gordon, Charles E. Campbell, Jr., Bill Berns and Art Foley.

CLASSIFIED



FOR RENT

Office space "as is" in OPC building, 33 E. 39th on a month to month basis. Rent reasonable. Can be used for commercial purposes only. Contact Mr. Foley, Club manager.

SUBLEASE: Several mos. well-furnished 2½ rm. apt., Park Ave. 72 St., UN 1-6472.

FELLOWSHIP (Cont'd from page 1)

The fellowship holder will be selected by Gardner Cowles, Look; Emanuel R. Freedman, N. Y. Times; Edward R. Murrow, CBS, and Grayson L. Kirk, Columbia University.

Applications should be addressed to Joseph Barber, Council on Foreign Relations, 58 East 68th St., New York 21, N.Y. Deadline is May 16.

NEW MEMBERS

The Chairman of the Admissions Committee, Stan Swinton, announces the election to membership of the following candidates:

ACTIVE

Maximilian Garavito - Strato Publ. Co., Inc.
William F. Goodrich - Brooklyn Daily Eagle 1933/48.

ASSOCIATE

Denison Hatch - Radio-TV First US Army.
Sam G. Levy - Jamaica Govt. Tourist Board.
Sanford G. Powers - Brooklyn Daily Eagle.
Helen Rich - Miami News 1951/59.

BIRTHS

It's a boy, Paul, at the Paul R. Milers, on Jan. 28. Paul, Senior, is Editor of McGraw Hill's International Management.

It's a girl, Sarah Jane, to the Harold L. Orams born on Jan. 15th. Oram heads his own P.R. firm.

To contact the Dateline or Awards Dinner Committee please telephone LEX 2-4864 or LEX 4865.

POSTED MEMBERS

The Credit Committee has received a number of complaints that members posted for lack of payment of dues are still attempting to use the Club's facilities. The Club's by-laws specify that a posted member may not use the Club.

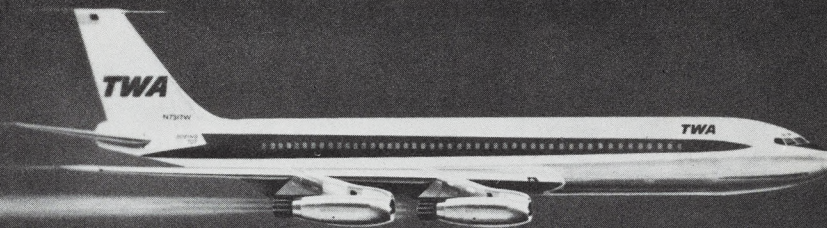
Hercules Motors Corporation

has been a leading manufacturer of engines since 1915. Today, it boasts the broadest line available from any single source—ranging in horsepower from 5 to 600 and consisting of gasoline, diesel and air cooled models. Hercules engines are used on agricultural, construction and materials handling equipment, commercial and pleasure boats, and for various industrial applications.

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TWA's mighty Jet fleet now offers daily service to LONDON · PARIS · FRANKFURT · ROME

TWA's Jet fleet gets you there in less time, gives you more time for business, more time for pleasure. Now daily service from New York. On your next assignment overseas, make your reservations De luxe or Economy Class aboard the superb **TWA INTERCONTINENTAL BOEING 707.**

Gordon Gilmore

Vice-Pres. Public Relations
Trans World Airlines

FLY THE FINEST

FLY TWA
TRANS WORLD AIRLINES



Air France jets were flying before Gigi was born!

Gigi is six. Yet it was *more* than six years ago (February 19, 1953, to be exact) that Air France began flying regularly scheduled pure jet aircraft!

Since then, Air France has logged over 4 million jet passenger miles. First, with the sleek, vibrationless, 500-mile-an-hour Caravelle. And now, Air France has added the fabulous new Boeing 707 Intercontinental to its fast-growing pure jet fleet. The Intercontinental is the world's fastest, largest,

longest-range jetliner crossing the Atlantic non-stop between New York and Paris in only 6½ hours.

The Boeing 707 Intercontinental is the most thoroughly tested airliner in aviation history. First, with thousands of hours of testing on the ground; then, more thousands of hours of actual flights.

Yes, Air France jets were flying before Gigi was born. A reassuring fact to remember whenever you fly overseas on *the world's largest airline*.

AIR FRANCE JET
WORLD'S FASTEST JETLINER / WORLD'S LARGEST AIRLINE

World Press Center

BULLETIN REPORT

UP TO THE MINUTE NEWS ON THE
WORLD PRESS CENTER OF THE OVERSEAS PRESS CLUB OF AMERICA
35 EAST 39TH STREET, NEW YORK 16, NEW YORK



February 6, 1960

NEW CONTRIBUTIONS GO OVER \$100,000 MARK IN BIGGEST WEEK OF MEMBERS' CAMPAIGN

HOW THE COMMITTEES
ARE PROGRESSING

(Percentage of Quota)

Advertising	32.88%
Books	50.73%
Films & Graphic Arts	107.40%
Professional & Foundations	73.00%
Free Lance	85.6 %
Government	35.38%
Magazines	77.2 %
Newspapers	84.00%
Press Associations & Syndicates	64.85%
Pub. Rels. Firms	81.00%
Pub. Rels. Ind.	60.2 %
Radio-TV	73.16%

In the biggest move of the members' campaign for the World Press Center more than \$17,000 was contributed or pledged so as of presstime to place the total just over \$100,000. This amount has been received from 637 members.

This figure was reached as all non-subscribing members received a letter of appeal from Co-Chairman *Bob Considine* in which he asked for one hundred percent membership solidarity, as shown in subscriptions to the World Press Center. Membership, he pointed out, carried with it obligations beyond making personal use of the facilities and conveniences of the Club.

Up to the end of January subscriptions had been received from 25 percent of the Club members but they had subscribed

more than 74 percent of the goal. It is this substantial disparity which the fund drive committee hopes will be reduced in response to Bob Considine's direct appeal.

The membership campaign has been timed to precede a general appeal to business and industry to support the Center. The Executive Committee has believed that only by showing solid support from the membership could others be

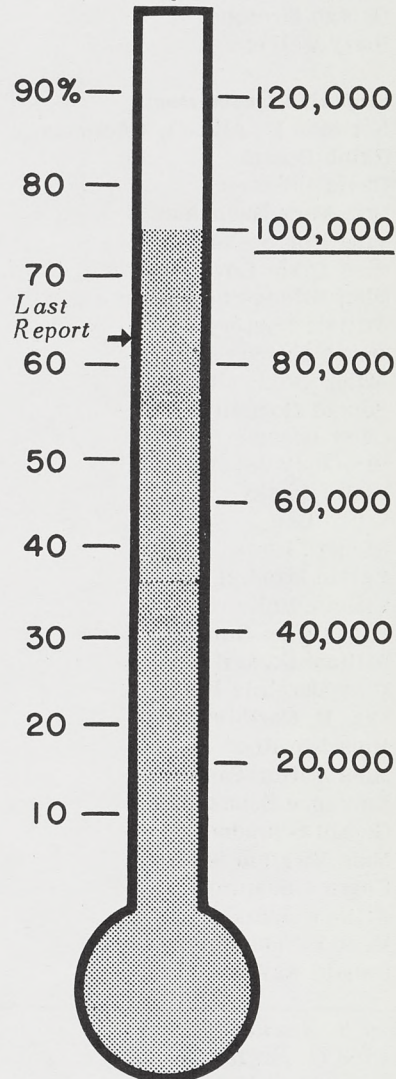
BOX SCORE

Total Contributions	\$100,197
Donors	637
Average Gift	\$157

expected to subscribe the substantial amount — some \$300,000 — which must come from outside the Club if the Press Center is to be realized.

The amount subscribed by the members is viewed as satisfactory at this stage of the campaign and the Committee has no doubt that the goal will soon be reached. However, the proportion of members responding is far below expectations and a concerted effort is being planned to insure that every member contributes some sum which will be evidence of his assumption of responsibility toward the objectives toward which the World Press Center aims.

\$135,000



NEW CONTRIBUTORS

Lowell Thomas (additional)	\$1,000
Cornelius J. Ryan	500
Lynn S. Miller	500
L. Cherne & R. Salzmann	250
Arthur Ochs Sulzberger	250
Douglas Edwards	250
Norman Shapiro	250
Carlisle Davidson	250
Patrick Davidson	250
Everett Gellert	250
A. Maxwell Hage	240
John Lowell Pratt	210
Wright Bryan	200

OF \$100 OR MORE

Stephen E. Korsen	200
Milton M. Enzer	200
Louis P. Lochner	200
Daniel D. Mich	200
Robert Huston Wolfe	180
Merrill Denison	175
William Baldwin, Sr.	150
George Hamilton Combs	150
Chester B. Kronfeld	150
Trevor L. Christie	150
Richard Chaplin	150
Harry S. Selden	144

MEMBERS CAMPAIGN

Lin Root	125
Adolph L. Seton	108
William R. & Virginia Mizelle	100
Robert T. Meyers	100
Tom Maloney	100
Denny Griswold	100
Eugene Lyons	100
Robert Letts Jones	100

(Continued on reverse side)

WORLD PRESS CENTER FUND RAISERS

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Robert Dunne

Robert Eisenhauer

Colonel John Kelly

Nathan Kelne

Lamson B. Smith

Hugh Swofford

William H. Baumer	100	Peter I.B. Lavan	100	Charles Muller	100
Laurence G. Foster	100	Ralph Pashman	100	Algernon D. Black (additional)	100
H. Mat Adams	100	Ruediger Von Wechmar	100	Arthur Sweetser	100
Harry Mell Ayers	100	Agatha Young	100	Milburn McCarthy	100
Lee Hills	100	A.H. Perlmutter	100	Whit Burnett	100
Helen Buckler	100	Hans Wallenberg	100	Tom Compere	100
Simon Michael Bessie	100	Dorothy Ducas	100	CORRECTION: In last week's report Lester Markel's name inadvertently was listed as Merkel. Sorry!	
Bernard L. Glaser	100	Jack O'Brien	100		
Roland Gammon	100	Earl O. Ewan	100		
William T. Rafael	100	Sumner Winebaum	100	GUIDE TO BETTER GIVING Suggested scale of contributions to the Fund for the World Press Center is one per cent of annual income.	
Josa Morgan Ruffner	100	Richard Tompkins	100		
Martha Weinman	100	L.E. Levick	100		
Leonard Bourne	100	Doug Edward (additional)	100		